

BY POPULAR DEMAND---HERE'S

ARCHIE
SERIES

KATY KEENE

ANC

Comics

by Bill Woggon

10¢

I'M SITTING
ON TOP OF THE WORLD!
EVERYBODY'S CALLING
ME TO CONGRATULATE
ME ON BEING IN A
MAGAZINE OF MY OWN!



JOIN THE KATY KEENE FASHION CONTEST IN THIS
MAGAZINE AND WIN A BEAUTIFUL HAND-PAINTED
KATY KEENE SCARF OR KATY KEENE TIE. LOOK
INSIDE FOR FULL DETAILS.

FUN for all

Exciting
Amazing
Fascinating

with these
**SMASH
VALUES**

A STICK OF GUM WITH EACH DEPOSIT!



CHEWING GUM MACHINE and BANK

That Really Works!

FREE!

A PACKAGE OF GUM WITH EACH MACHINE

Fun for all, kiddies and grown-ups... the fascinating and sensational novelty that really works just like a real gum machine. Just insert a penny, nickel or dime in a coin slot—pull the lever and out comes a stick of real gum. It's a bank too because the money remains locked in and can only be opened with a key supplied. Made of gleaming plastic and metal in two bright colors.

\$1.98 COMPLETE

SEND NO MONEY Rush your order to-day. Remit with your order, and we pay postage or order C.O.D. plus postage.

Satisfaction Guaranteed SPECIAL PRICES TO DEALERS

Hello! I'm **SANDY!**
I drink I wet I sleep and you can **WAVE MY HAIR!**

I have **RUBBER WONDERSKIN!**

TERRIFIC VALUE!

only \$2.98 complete

SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)

RUSH YOUR ORDER TODAY!

NEW! AMAZING! FREE HAIR WAVE KIT!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with 24 plastic curlers, 24 rubber waving bands, 60 waving end papers, plastic comb and 3-oz. bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her—move her cuddly arms, legs and head—make her stand, walk and sleep.

"BASHFUL BUNNY" LIGHTS UP WHEN YOU TICKLE ITS TUMMY!!



- The Ideal Easter Gift
- Has Electric Light Eyes That Lite Up and Shine
- Fascinating to Young & Old Alike

Here's a bunny who's completely captivating... tickle his tummy and his eyes light up to show you he loves you! Battery and two colored bulbs come completely assembled... can be easily removed and replaced to last a lifetime. He's all pink and white, with the perkiest ears, a set of proud whiskers, and a bonny blue ribbon to tie around his neck.

ONLY \$2.98 COMPLETE

SEND NO MONEY Rush your order today. Remit with order and we pay postage or C. O. D. plus postage.

"PUNCHO" THE FIGHTING CLOWN



Hey kids! Here's real fun, lots of action, real sport with **PUNCHO**—colorful, lively, animated punching bag. Knock it down, it always comes back at you for more! An ideal tackling dummy—wrestling partner—sparring partner. Punched against a wall it becomes a rapid punching bag. Perfect as an exerciser and trainer, indoors or out. Made of extra heavy long lasting vinylite, over 25 inches tall, with metal valve for easy inflation. **SEND NO MONEY (C.O.D., you pay postage. Remit with order, we pay postage.)**

only \$1.98

RUSH YOUR ORDER TODAY!

"BUMPY" THE NEW ALL-DIRECTION WONDER CAR!



- Hit-and-go car
- Turns by itself
- Stop and Go control
- All-steel construction

only \$2.98

RUSH YOUR ORDER TODAY!

WHEEL Look at Bumpy—most spectacular performing mechanical car! Just wind it up and off it goes till it touches an object—even a pin—(or a bump on the floor). Then around it turns immediately (by itself) and goes in another direction! A magnificently designed scale-model car, of all-steel construction, beautifully sprayed (not lithographed)—with balloon-type rubber tires, headlights, grille, bumpers, chrome-like trim and hub caps, stop and go control—over 6 inches long. **SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)**

USE THIS HANDY ORDER BLANK

SEND NO MONEY
C.O.D. you pay postage.
Remit with order, we pay postage.

NOVELTY MART • 59 East 8th Street, Dept. KK New York 3, N. Y.

PLEASE RUSH THE FOLLOWING ITEMS CHECKED BELOW:

<input type="checkbox"/> SANDY	2.98	<input type="checkbox"/> BUMPY	2.98
<input type="checkbox"/> BASHFUL BUNNY	2.98	<input type="checkbox"/> PUNCHO	1.98
<input type="checkbox"/> CHEWING GUM MACHINE	1.98		

SATISFACTION GUARANTEED on all purchases.

NAME (print) _____
ADDRESS (print) _____
CITY _____ ZONE _____ STATE _____

Congratulations to KATY KEENE

ROBERT YOUNG
TIM HOLT

GEORGE BRENT

GLORIA GRAHAME

WILLIAM RUSSELL
DIRECTOR

JACK GROSS
PRODUCER

JANE GREER

ROBERT RYAN

BILL TALLMAN

JACK DEWITT
WRITER OF MOVIE
"CANADIAN PACIFIC"

JOHN E. DALTON
WRITER OF FACTUAL
WESTERN TALES

MACK
SENNETT

CLIFFIE
STONE

ANDY PARKER
and THE PLAINSMEN

TEX WILLIAMS

ALLEN SAUNDERS and
ELMER WOGGON
CREATORS OF COMIC "STEVE ROPER"

DON QUINN
WRITER OF FIBBER MCGEE
AND MOLLY SHOW

M. P. WENTWORTH
AUTHOR OF "FORGED IN

SCOTT FLEMING
FAMOUS DOG AND HORSE ARTIST

MILDRED CRAM and
AUDREY OVINGTON
CO-AUTHORS OF THE MOVIE
"JUST EIGHTEEN"

MAYOR OF SANTA BARBARA - NORRIS MONTGOMERY



and Bill Woggon from
SIS

K.O. KELLY WINDY

RANDY VAN RONSON
SKIPPER
MASON

ARCHIE
JUGHEAD

REGGIE

BETTY and
VERONICA

SUZIE

FERDIE

ANGELA

UNCLE
BLUNDERBUSS

WILBUR

GREGORY

LAURIE and
LINDA

RED

LI'L JINX

GINGER

DEBBY

BETSY

SUPER DUCK

FAUNT

CUBBY

HARRY SHORTEN

AL FAGALY

RED HOLMDALE

BOB
MONTANA

SAMM

RAY GILL

BILL VIGODA

JOHN L. GOLDWATER

LOUIS H.
SILBERKLEIT

MAURICE COYNE

POSE, ETC. by DIXIE KORBECKI
3802 VAN PATTEN AVE.,
SUSSEX, HAMPTON, VA.

AND EVERYONE ELSE
AT ARCHIE COMIC
PUBLICATIONS



KATY'S POSE, ENSEMBLE & COIFFURE by JANET LEHMANN, 2219 CLARK AVE., BURBANK, CALIFORNIA -- AGE 14



K. O.'S OUTFIT BELOW by JANET GANTEO, 9 DOSTER PLACE, GARDENVILLE, N.Y.







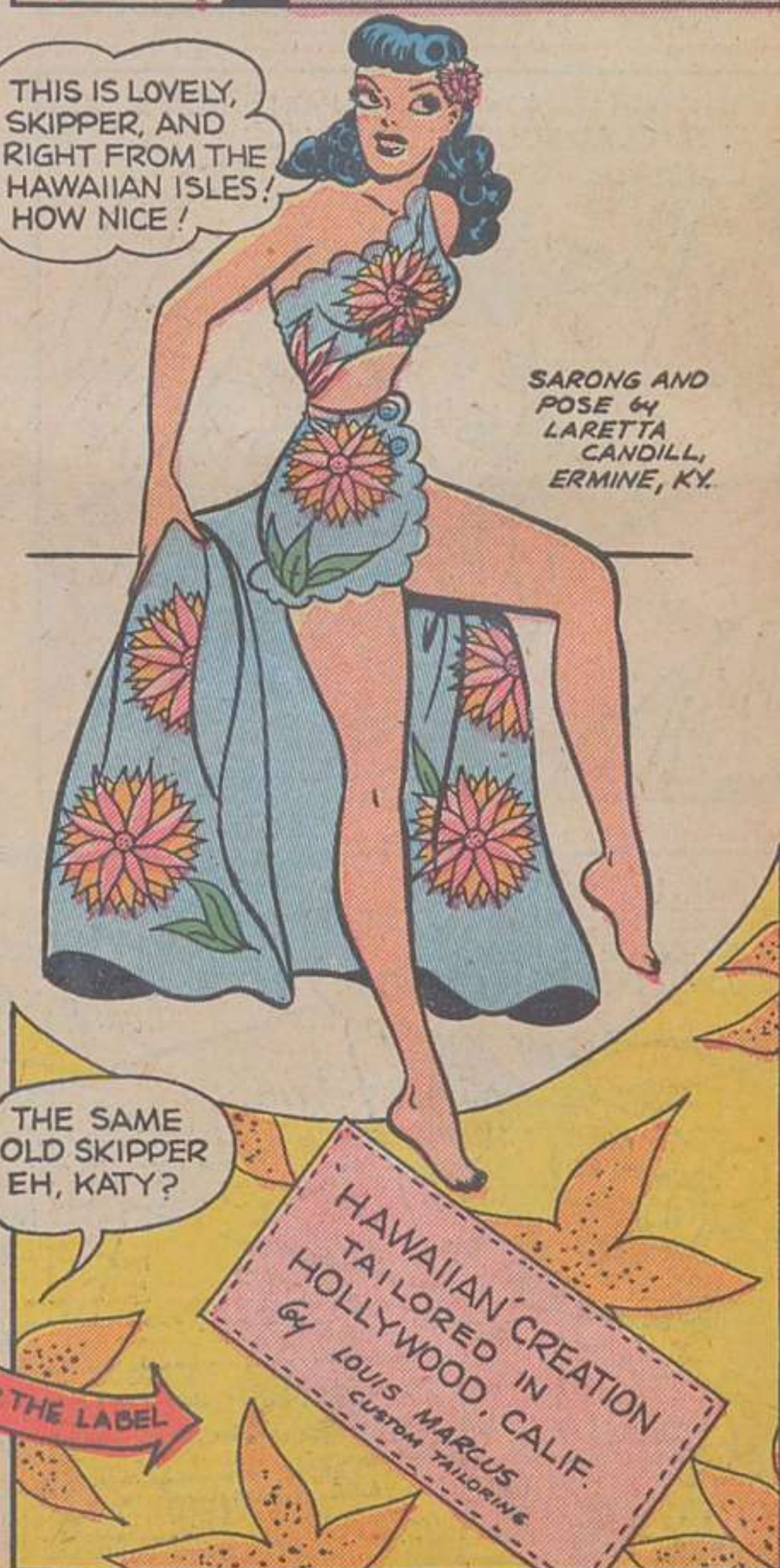
* VERY IMPORTANT PERSON



by REBECCA PRUETT, 1002 E. HIGH ST, UNION CITY, TENNESSEE



4



SARONG AND POSE by LARETTA CANDILL, ERMINE, KY.





KATY'S DRESS by NANCY GUIGNET, 609 NORTH "M" ST., LAKE WORTH, FLORIDA (SORRY TO SPILL INK ON IT)



THANKS TO EVERYBODY FOR ALL THEIR SWELL CONGRATULATIONS AND GOOD WISHES!
— Katy Keene and Bill Woggon

KIDS! YOU'LL WANT THIS BEAUTIFUL

KATY KEENE PIN-UP

plus OVER 25 CUT-OUTS
TO FIT THIS PIN-UP FIGURE OF KATY

Yes! For only ten cents you can get this pin-up of Katy plus 25 beautiful fashion cut-outs . . . All you have to do is mail this coupon to Katy with 10c in coin.

TO KATY KEENE PIN-UP DEPARTMENT
7070 HOLLYWOOD BOULEVARD
HOLLYWOOD 28, CALIFORNIA

HERE IS MY 10c. IN COIN PLEASE SEND ME A KATY KEENE PIN-UP AND 25 CUT-OUTS!

Name _____

Address _____

City _____ Zone _____ State _____

PLEASE PRINT NAME AND ADDRESS PLAINLY

ALL FOR ONLY

10

THESE CUT-OUTS ARE THE MOST POPULAR FASHIONS DESIGNED BY THOUSANDS OF KATY'S FANS

PIN-UP IS 6X9 INCHES IN COLORS AND IS SUITABLE TO FRAME



HERE'S ANOTHER PAGE OF

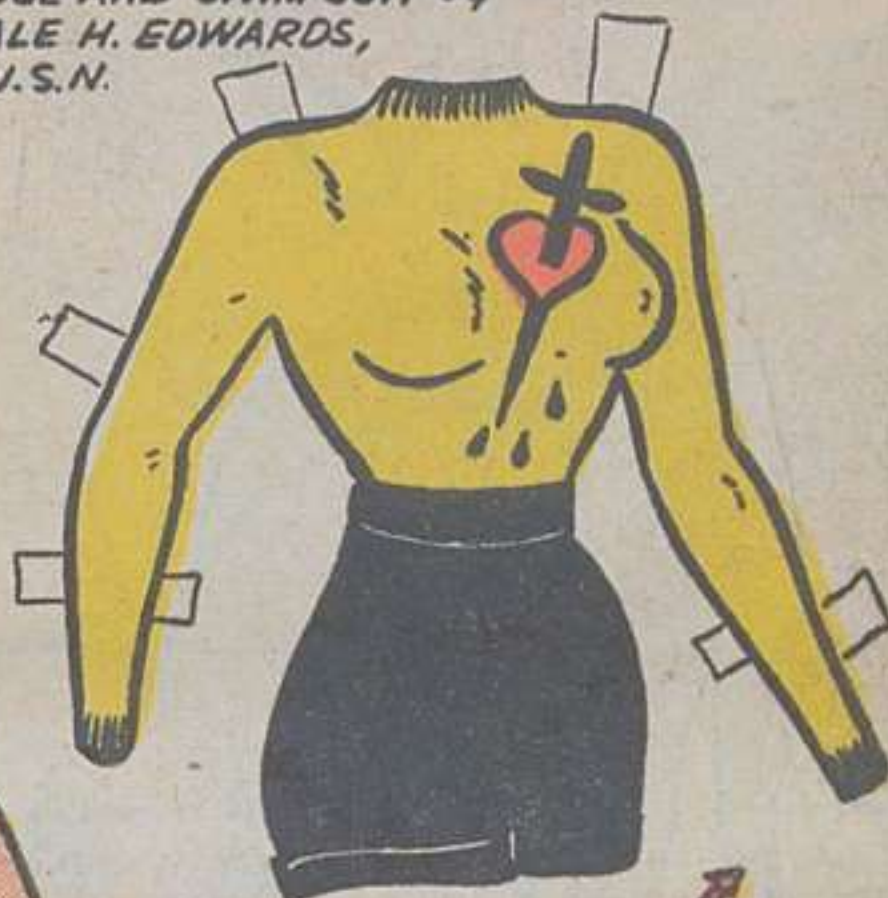
KATY FASHIONS

SENT IN BY
KATY KEENE,
READERS!

TENNIS OUTFIT by
MARGARET ANN WALTIER,
GROTON, SO. DAKOTA.



POSE AND SWIM SUIT by
DALE H. EDWARDS,
U.S.N.



TENNIS OUTFIT by
HARRIET KLEIN,
302 W. RUNYON ST.,
NEWARK 8, N.J.



SWIM SUIT by
JEAN CORNELISON,
316 MITCHELL AVE.,
SALISBURY, N. CAROLINA.



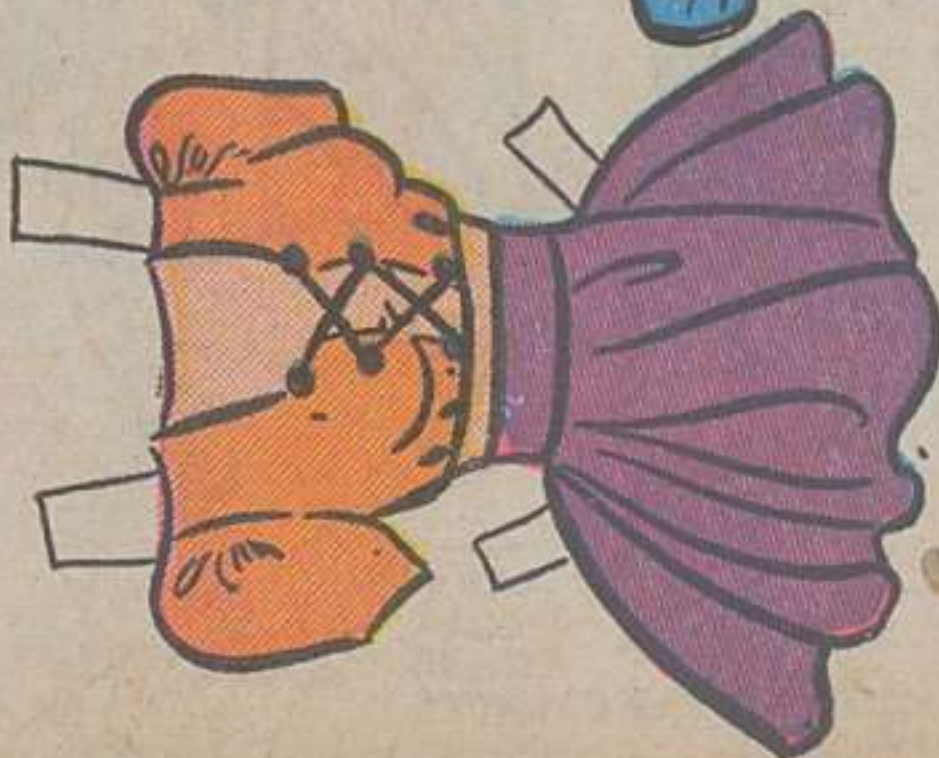
SPORT OUTFIT by
TOBA PATO,
BRONX, N.Y.



PEDAL PUSHERS
by BARBARA SODD,
LOUISVILLE, KY.



PLAY SUIT by
G. WANTA,
825 S. KEDZIE AVE.,
CHICAGO, ILL.



Katy Keene

THE FASHION QUEEN

by
Bill Woggon
IN HOLLYWOOD



POSE AND GOWN
DESIGNED BY
ROY HERGENROEDER,
2045 BROWN AVE.,
FRESNO, CALIF. AGE 13

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!
WATCH FOR KATY IN PEP, WILBUR, LAUGH, AND SUZIE COMIC MAGAZINES !!!

*As our scene opens Katy Keene is in her apartment at *7070 Hollywood Blvd., Hollywood, Calif. pondering as to her next step to try to get into the movies*

HMM--ALL I CAN SAY IS THAT I SHOULD HAVE STAYED IN NEW YORK!

KATY'S NEGLGEE
DESIGNED by
YVONNE JOHNSON,
OMAR, W. VA.,
BOX 456

* NOTE: MAIL ALL DRESS DESIGNS AND FAN MAIL TO KATY KEENE AT THIS HOLLYWOOD ADDRESS

AWW! DON'T GET DISCOURAGED, KATY, KEEP YOUR CHIN UP--YOU'RE STILL A LOT BETTER OFF THAN A LOT OF GIRLS!

THERE'S EVEN A LOT OF MOVIE STARS WHO WOULD LIKE TO APPEAR IN THESE FOUR GREAT COMIC MAGAZINES, WITH MILLIONS OF FANS LIKE YOU HAVE--AN' BOY! WOULD SOME ENVY **YOUR** FAN MAIL--UMMHMM

PAJAMAS ON SIS by
GLORIA TREVINO,
5115 HILLSBORO,
DETROIT 4, MICH.

YES I KNOW, SIS, BUT MY READERS HAVE ALL BEEN WISHING ME GOOD LUCK IN THE MOVIES AND I CAN'T LET THEM DOWN!

QUIT WORRYING, KATY, YOUR FANS WILL STILL LOVE YOU I BETCHA--EVEN THOUGH YOU DON'T GET IN THE MOVIES!

WE MIGHT AS WELL MAKE THE ROUNDS OF THE STUDIOS AGAIN--GOSH! I WISH SOMEONE COULD TELL ME WHETHER I'M TO PLAY OPPOSITE A HANDSOME MOVIE STAR TODAY!

SO DO I, KATY, BUT WHO WILL THAT SOMEONE BE?



WAIT! I KNOW WHO CAN TELL US---LOOK!



OH NO, SIS, NOT THAT!

The GREAT SWAMI RIVAH
KNOWS ALL
SEES ALL--TELLS ALL
FOR A PRICE

AWW! C'MON, KATY, I HEAR HE'S THE BEST IN HOLLYWOOD!



KATY'S ENSEMBLE by SUE KLEINSCHMIDT, 2251 A EDISON AVE., GRANITE CITY, ILLINOIS

HE'S TOLD A LOT OF BIG MOVIE STARS THEIR **FORTUNES** AND EVERYONE ENDED UP MAKING **FORTUNES** TOO!



DRESS ON SIS by
REBECCA NIPP,
2024 SOUTH GATE AVE.
NEW CASTLE, IND.

OKAY! I DON'T BELIEVE HE CAN TELL ME, BUT I'LL GO IN!











DON'T FORGET! KATY KEENE, YOUR FAVORITE COMIC BOOK STAR, APPEARS

YES! **FOUR!** NOT ONE--NOT TWO--BUT THESE **FOUR BIG COMIC BOOKS**

PEP
COMICS

Wilbur
COMICS

SUZIE
COMICS

Laugh
COMICS

4 FAMOUS COMIC BOOKS

THEY'RE ALL **ARCHIE** COMIC PUBLICATIONS -- LOOK FOR THIS TRADEMARK -- IT MEANS GOOD, CLEAN, WHOLESOME READING

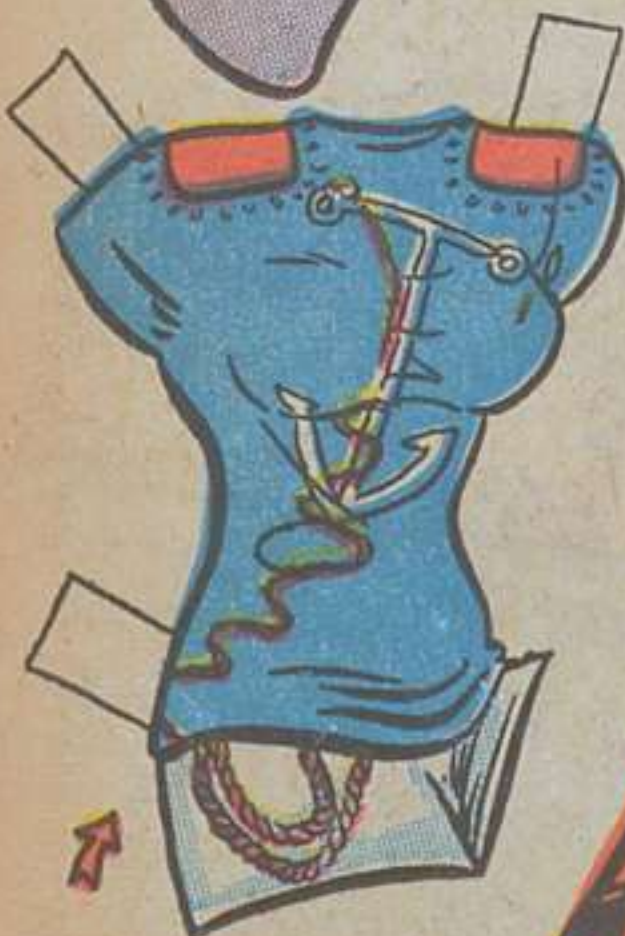
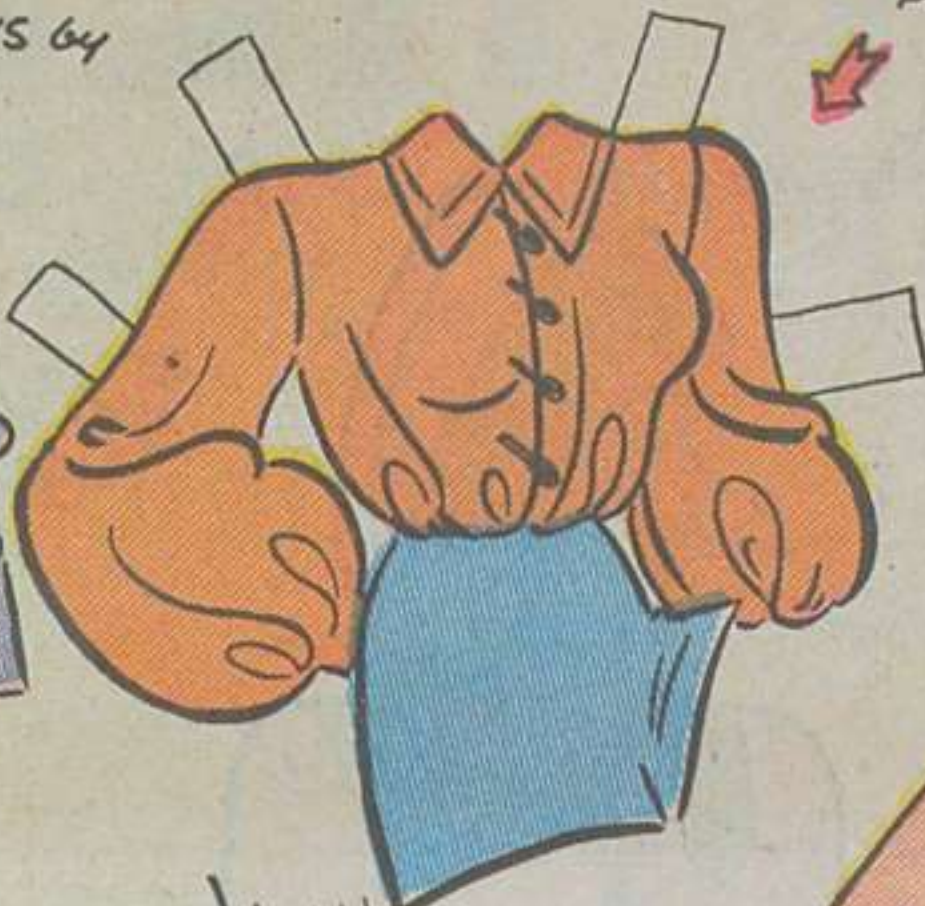
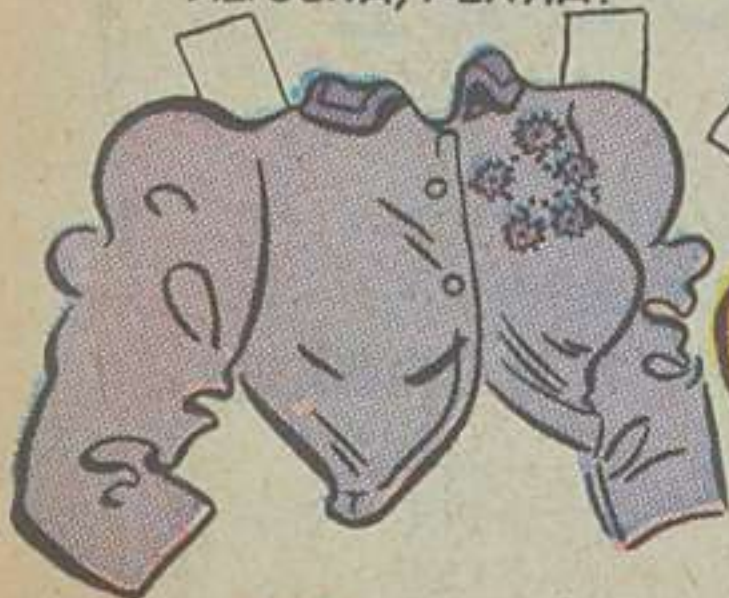


KATY KEENE FASHIONS

by Bill Woggon

JACKET and SLACKS by
PATSY MILLER,
126 SIXTH AVE.,
ALTOONA, PENNA.

PRACTICE COSTUME by
AGNES ROCCA,
4044 CARPENTER AVE.,
NEW YORK, N.Y.



SHORTS and SHIRT by
BARBARA KUNTZ,
2519 YATES AVE.,
BOX 67, N.Y.



BEACH COAT and
SWIM SUIT by JULIE
546 E. BROAD ST.,
HAZELTON, PENNA.



POSE by
HAWAIIAN COSTUME
by SARAH
GARRISON,
BOX 295,
WAYNESVILLE,
N. CAROLINA.



DON'T MISS

A SINGLE STORY OF

KATY in HOLLYWOOD

REMEMBER KATY APPEARS IN THESE
FOUR FAMOUS ARCHIE COMIC PUBLICATIONS

Wilbur
COMICS
PEP
COMICS



Laugh
COMICS
SUZIE
COMICS

LOOK FOR THIS TRADEMARK
IT MEANS
GOOD, CLEAN, WHOLESOME READING!

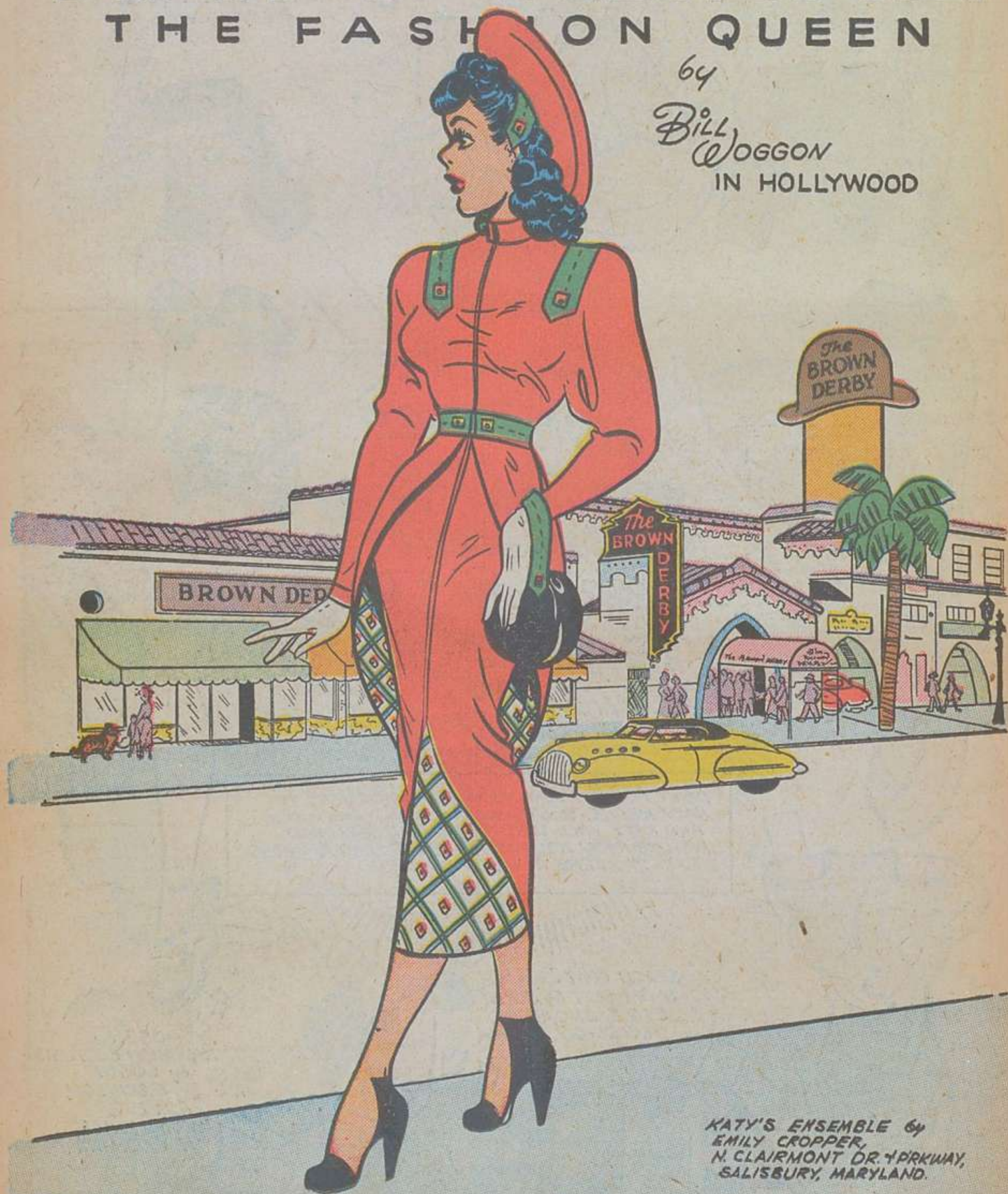
DON'T FORGET! SEND YOUR FASHION DESIGNS TO
KATY KEENE, 7070 HOLLYWOOD BLVD, HOLLYWOOD 28, CALIF.
AND KATY WILL SEND YOU AN AUTOGRAPHED
PICTURE FROM HOLLYWOOD! DON'T SEND FASHIONS
TO KATY KEENE IN HOLLYWOOD!

KATY KEENE

THE FASHION QUEEN

64

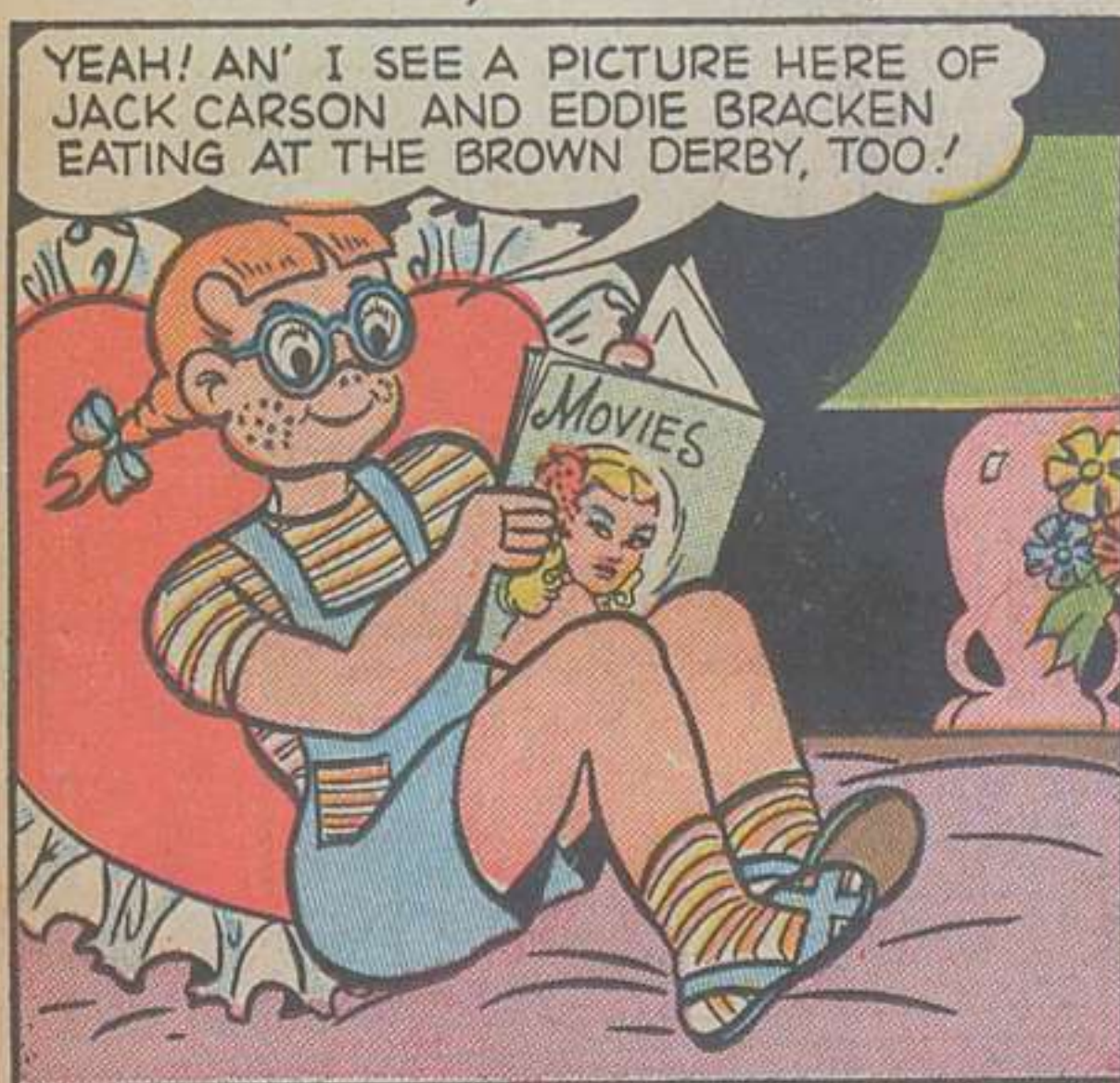
Bill WOGGON
IN HOLLYWOOD



KATY'S ENSEMBLE 64
EMILY CROPPER,
N. CLAIRMONT DR. & PRKWAY,
SALISBURY, MARYLAND.



PLAY SUIT ON SIS 64 LOIS ACKERMAN, PASATIEMPO, SANTA CRUZ, CALIF.



And so we find Katy and Sis dressed in their best on their way to the Brown Derby - dark glasses and all



KATY'S ENSEMBLE by NORMA SCHWAB, 321 EMMING ST., CINCINNATI 19, OHIO



DO THESE DARK GLASSES DECEIVE ME, KATY, OR IS THAT HANDSOME **JOHN DALL** GOING INTO THE BAMBOO ROOM?













RESEARCH EXPERT SAYS:

AMAZING NEW SCIENTIFIC FORMULA (Contains no Alcohol) DESTROYS THESE HAIR-KILLING GERMS:

STAPHYLOCOCCUS
ALBUS



MOROCOCCUS



MICROBACILLUS



PITYROSPORUM
OVALE



NOTHING CAN DO MORE TO

SAVE YOUR HAIR

Look for these symptoms: ITCHY SCALP, DANDRUFF, UNPLEASANT HEAD ODORS, HEAD SCALES, HAIR LOSS. It may be nature's warning of approaching baldness. Be guided by NATURE'S WARNING. Do as thousands do: start using the NEW AND IMPROVED, AMAZING, SCIENTIFIC HAIR RESEARCH FORMULA (it contains no alcohol).

NEW FORMULA GIVES BETTER RESULTS

It kills quickly and efficiently millions of trouble-breeding bacteria. This new and improved HAIR RESEARCH FORMULA now kills safely and quickly ALL FOUR types of these destructive hair germs. Many medical authorities know that these hair-destroying germs are a significant cause of baldness. Do what science knows nothing better for you to do: KILL THESE GERMS, they may DESTROY your HAIR growth. Act now, mail coupon below and test it at home for 10 days FREE at our expense! No other formula known to science can do more to SAVE YOUR HAIR!

GET FIVE IMMEDIATE BENEFITS

- (1) Kill the four types of germs that may be retarding your normal hair growth.
- (2) Help stop scalp itch and burn.
- (3) Follow the instructions of the treatment and start enjoying healthful massaging action.
- (4) Helps bring hair-nourishing blood to scalp.
- (5) Helps remove ugly loose dandruff.

Don't wait till you get BALD! It's TOO LATE then. Remember, science knows no cure for baldness. The NEW AND IMPROVED HAIR RESEARCH FORMULA that contains no alcohol, helps keep your scalp (that may be sick) free of loose dandruff, seborrhea, and helps stop the hair loss they cause. With this formula your hair will appear thicker, more alive and attractive almost from the first time you use it.

SATISFIED USERS SAY:

Nothing I have ever used has done more for my hair. A. P., Trenton, N. J.

My friends remark how much better my hair looks after using your formula for only two weeks. Mr. A. L., Boston, Mass.

No hair expert I have ever gone to has done as much for me. H. T., New York City.

My scalp feels better, my hair looks better, my hair itch is gone; it's the only thing that ever helped my hair. H. H., Chicago, Ill.



MONEY-BACK GUARANTEE WITH A 10-DAY FREE TRIAL

If the NEW AND IMPROVED HAIR RESEARCH FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever did for your hair, if your hair and scalp doesn't appear improved, if you are not 100% delighted with it, if after using it for 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. SO DON'T DELAY, MAIL COUPON TODAY!

SENT ON APPROVAL!

HAIR RESEARCH CO., Dept. 34
1025 Broad Street
Newark, New Jersey

Rush one month's supply of your NEW AND IMPROVED AMAZING SCIENTIFIC HAIR RESEARCH FORMULA at once. I enclose \$2.00 cash, check or money order, ship prepaid. My money will be refunded if not satisfied.


Name

Address

City State

I understand if not delighted with the NEW AND IMPROVED HAIR FORMULA, I can return it after 10 days for full purchase price refund.

☐ I enclose \$5.00, send 3 months supply.



Bill WOGGON
IN HOLLYWOOD
presents

THE NIGHTMARE OF

KATV KEENE

DESIGNED by MR. NELSON (MADMAN) BRIDWELL
120 N. W. 29th ST.
OKLAHOMA CITY 3, OKLAHOMA.

DEAR READERS:

KATY KEENE RECEIVES THOUSANDS OF DREAM DRESSES DESIGNED BY HER FANS BUT SELDOM ANY NIGHTMARES LIKE THE ONE ABOVE DESIGNED BY NELSON (MADMAN) BRIDWELL. PLEASE EXAMINE IT CLOSELY THEN NOTE THE DESIGNER'S OWN DESCRIPTION OF THIS OUTLANDISH OUTFIT WHICH WE GIVE TO YOU ON THE NEXT PAGE. THANKS TO THE MADMAN.

NOTE KATY'S COSTUME ON THE PRECEDING PAGE-THE HAT IS THE MOST OUTLANDISH THING THIS SIDE OF OUTLAND. SEEMS THE PAINTBRUSH GOT IN KATY'S EYE. EXCUSE THE WINDOW BUT I TOOK THE LIBERTY OF RENTING THE HAT OUT TO A MIDGET. THE WINGS ARE HANDY. IF THE HAT BLOWS OFF IT FLIES BACK TO KATY LIKE A HOMING PIGEON, WITH THE MIDGET AT THE CONTROLS.

THE DRESS IS MY MASTERPIECE-NOTE THE LIMP-WATCH SHOULDER STRAP, STRAIGHT FROM "THE PERSISTANCE OF MEMORY" THE BELT HAS A BEAUTIFUL EYE BUCKLE, AND NOTICE THE FUR AT THE BOTTOM, WHICH ISN'T ERMINE-IT'S VERMIN-(LEMON-DYED HOUSE-RAT)

THERE'S NOT MUCH TO SAY ABOUT THE GLOVES, EXCEPT TO CALL YOUR ATTENTION TO THE EYES, SET IN THE BACK OF THE HAND. THE HAND-BAG (SHAPED LIKE A TOOTH) IS HANDY. IF YOU'RE FIXING YOUR FACE, THE MOUTH CARRIES ON A CONVERSATION WITH YOUR BEAU. IF YOU DROP YOUR COMPACT, YOUR PURSE CAN PICK IT UP WITH THAT HAND.

THE SHOES ARE NICE BUT KATY COULDN'T STAND UP IN THEM, OR THEY'D COLLAPSE.

I HOPE YOU WON'T MISPELL MY NAME IF YOU **ARE** CRAZY ENOUGH TO PUBLISH THIS STUFF. I'M BRIDWELL - "B" AS IN BALMY, "R" AS IN RIDICULOUS, "D" AS IN DAFFY, "W" AS IN WACKY, "E" AS IN ECCENTRIC, "L" AS IN LOONEY, AND "L" AS IN LAMEBRAINED. NO, IT'S NOT BIRDWELL, BRIDEWELL OR BAILWELL, BUT NELSON BRIDWELL NB (IT COULD MEAN NAPOLEON BONAPARTE)

YOURS FOR ANTIDISESTABLISHMENTARIANISM (WHATEVER THAT MEANS)

— NELSON BRIDWELL



While we're on the subject of surrealistic art, let's look into the Hollywood Studio of the Great Slavador Dolly ~ ~ ~ ~ ~

BAH! I AM NOT EENSPIRED TODAY!
--I NEED ZE
**NEW
MODEL!**



I AM SEECK--SEECK--SEECK OF PAINTING **HOT
WATER BOTTLES, BANANAS AND FEESH**.. I
WEEL GET DRESSED AND GO FIND ZE **NEW
MODEL** TO PAINT! NO MORE DREEPING

DAGGERS AND
ICE PACKS EEN
MY PAINTINGS



HMM? NOW WHERE WEEL I GO TO FIND ZE
MODEL? TO ZE MOVIE STUDIOS? **NO!** TO ZE
RADIO STUDIOS? **NO!**



I HAVE EET! I
WEEL FIND MY
MODEL ON ZE CORNER
OF **HOLLYWOOD
AND VINE!**

I WEEL
TAKE MY
LUNCH ALONG!



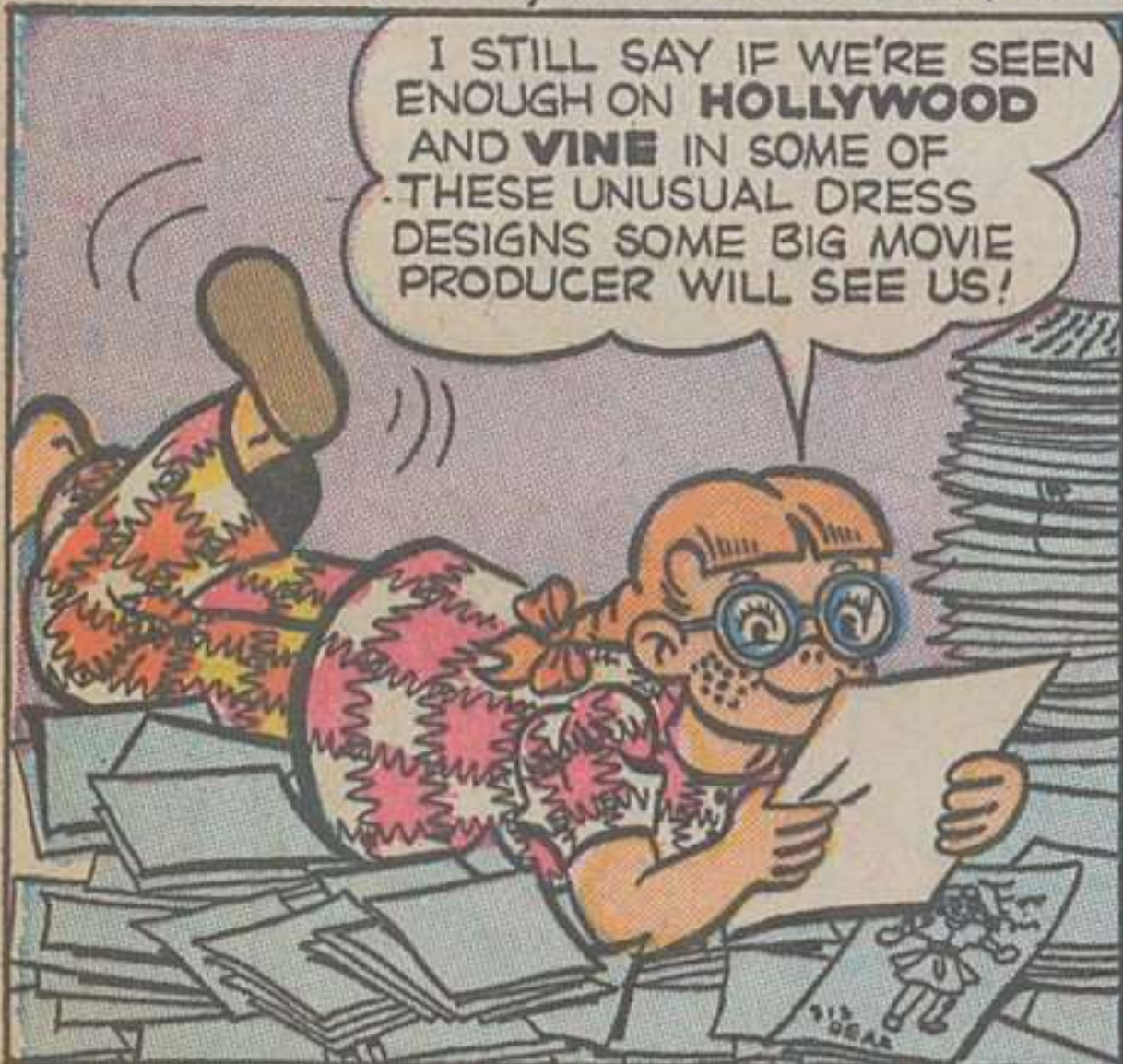
In the meantime, let's look into the Hollywood Apartment of Katy Keene, at 7070 Hollywood Blvd. where Katy is swamped with dress designs, and fan mail from thousands of her fans

GOODNESS! THEY ALL WISH ME LUCK IN HOLLYWOOD BUT (SIGH) NO BIG PRODUCER HAS EVEN NOTICED ME YET!



KATY'S PAJAMAS by THELMA YEAGLEY, 150 SO. CHERRY ST., SALINA, KANSAS. AGE 16

I STILL SAY IF WE'RE SEEN ENOUGH ON **HOLLYWOOD** AND **VINE** IN SOME OF THESE UNUSUAL DRESS DESIGNS SOME BIG MOVIE PRODUCER WILL SEE US!



HMM! MAYBE YOU'RE RIGHT, SIS, LET'S FIND SOMETHING UNUSUAL TO WEAR AND GO DOWN TO THE CORNER OF HOLLYWOOD AND VINE!



SIS'S PAJAMAS by KAREN TURLAY, 1205 PALM ST., NATIONAL CITY, CALIFORNIA.

THIS OUTFIT DESIGNED BY NELSON BRIDWELL WOULD BE JUST THE THING, BUT YOU COULDN'T WALK IN THESE SHOES, OR LIKE HE SAYS, YOU'D SURE COLLAPSE! **HO! HO!** I'M STILL LAUGHING AT IT! HERE! TAKE ANOTHER LOOK AT IT!



PLEASE, SIS, I COULDN'T WEAR ANYTHING THIS OUTLANDISH--IT'S ENOUGH TO SCARE FRANKENSTEIN!





In the meantime let's go back
to Slavador Dolly + + +

TO THE CORNER
OF HOLLYWOOD
AND VINE, ALPHONSE!

YES, MR.
DOLLY



I WEEL FIND ZE
PERFECT MODEL!
THERE! MUNCH
- CRUNCH -

CHOMP!



KATY'S DRESS by GARY LINDNER, 709 N. MONTGOMERY ST., PORT WASHINGTON, WIS.



URP -
NO MORE HOT
WATER BOTTLES
AND FEESH IN
MY PAINTINGS
(GURGLE)



BAH! CHARACTERS!
NOTHING BUT CHARACTERS
I'M GLAD I'M NO
CHARACTER!
MUNCH!



Meanwhile,
approaching
the corner--

WAIT, KATY! LOOK--
CANDY! LET'S LOOK
IN THE WINDOW!
YUMMEE!









DID'JA HEAR THE LATEST, KIDS? I'M COMING OUT IN MY OWN BOOK!!

OH, NO.....
... OH, YES!



Archie's Rival Reggie

COMICS

YES! ARCHIE'S ARCH-RIVAL, REGGIE, IS COMING OUT IN HIS OWN COMIC BOOK! GET YOUR COPY OF **REGGIE COMICS** AND FOLLOW THE HILARIOUS ANTICS OF THAT TEASING, TORMENTING, INIMITABLE **REGGIE!**

DO YOU SUPPOSE WE MIGHT EXPECT TROUBLE?

LUCKY REGGIE!

POOR ARCHIE!

POOR ME!!



LOOK! GIRLS! BOYS!

WIN A HAND PAINTED KATY KEENE SCARF

WITH YOUR VERY OWN DRESS DESIGN PAINTED ON IT!

HAND PAINTED KATY KEENE TIE!
HERE'S HOW!

IT'S EASY! JUST ENTER

KATY'S DRESS DESIGN CONTEST

SEND IN YOUR DRESS DESIGN WITH THE ENTRY BLANK BELOW, AND MAIL IT TO KATY KEENE'S DRESS DESIGN CONTEST, 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF. ENTRIES WILL BE JUDGED ON ORIGINALITY OF POSE AND DRESS DESIGN. THE WINNING DESIGN WILL BE SHOWN ON THE FRONT COVER OF THE NEW KATY KEENE COMIC BOOK! WATCH FOR IT! REMEMBER A NEW WINNER APPEARS ON EACH NEW ISSUE OF THE KATY KEENE COMIC BOOK! SO KEEP WATCHING!

THE FIRST LUCKY WINNER OF A HAND-PAINTED SCARF IS IRENE NACHTMAN, 3914 GERMANIA AVE., CINCINNATI 27, OHIO. HER DESIGN APPEARS ON THE FRONT COVER OF THIS COMIC BOOK!

KATY KEENE'S DRESS DESIGN CONTEST
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